



**2009 Smallworld EMEA Conference - Sorrento, Italy**

TIME

**Wednesday 4th March Afternoon**

16.00 - 18.00

**Registration Desk Open in the Congress Foyer, Floor C**

18.00 - 21.00

**Opening Reception & Exhibition**

**Thursday 5th March Morning**

08.00-09.30

**Exhibition and Registration - Foyer, Floor C**

09.30 - 09.45

09.45 - 10.15

10.15 - 10.30

10.30 -11.15

11.15-14.00

**AUDITORIUM SIRENE - Plenary Session - Moderator Paul Barron, GE Energy**  
**Welcome & Opening Remarks Martin Ansell, GE Energy**  
**Guest Speaker Dick Newell**  
**The World's Greatest Referee - Pierluigi Collina "The Courage To Decide - Always"**

**Exhibition & Coffee - Foyer Floor C**

12.30-14.00

**Lunch - Le Ginestre, Floor C**

14.00 - 15.30

<b>Smallworld Utilities</b> Moderator Ingo Denkwitz	<b>Smallworld Communications</b> Moderator <b>Mike Quarmby</b>
<b>Powering Potential</b> Ingo Denkwitz & Product Managers, GE Energy	<b>Smallworld FTTH Solution</b> Jana Niederöst, Swisscom, Claus Lorenzen, breakoutImage James Wheatley, GE Energy

15.30 - 16.10

**Coffee Break & Exhibition**

16.10 - 16.50

16.50 - 17.30

<b>AUDITORIUM TRITONE</b> Utilities Session Moderator Ingo Denkwitz	<b>AUDITORIUM ULISSE</b> Comm Moderator Mike Quarmby	<b>ROOM CAPRI</b> Technology Session Moderator Michael Porrmann	<b>ROOM AMALFI</b> Mobility & Workforce Management Session Moderator Ron Howard	<b>NETTUNO 2</b> Workshop	<b>NETTUNO 4</b> Workshop
<b>Smallworld &amp; The Smart Grid</b> Martin Ansell, GE Energy	<b>Implementing Physical Inventory for Telecommunications Operational Support Systems</b> Tony Tonkin, Telstra (Webex)	<b>SAP - Smallworld Connection using SBI</b> Christian Eckert, ITS GmbH	<b>Introducing FieldSmart: GE Energy's new Mobile Mapping Software</b> Ron Howard, Ted Eynon GE Energy	<b>GDO Part 1</b> Howard Weinstein & Pedro Bermejo, GE Energy  Attendees are invited to join our knowledgeable instructors in exploring the Gas Distribution Office (GDO) product. This workshop provides an in-depth look at the GDO data model, the interactive usage of multiple applications to manage business needs/process and to identify and use productivity tools that are integrated with GDO.	<b>Smallworld GeoSpatial Server Product Introduction Workshop.</b> Markus Middell & Jacqui Cadell, GE Energy
<b>Smart Grids and Geographical Relations</b> Robert VouÛte, Logica	<b>Critical Business Enterprise &amp; OSS Integration at Tata Communications by</b> Prasanta Saha Tata Consultancy Services (Webex)	<b>Smallworld Applications Development: Unlocking The Potential &amp; Maximizing The Benefits with Magik Development Tools</b> Dariusz Michura, ASTEC	<b>Introducing FFA 9.0: Field Force Automation Enabling The "Predictive Enterprise"</b> Oliver Schlageter, GE Energy	GE Energy tba	

18:30 - 20:00

**Smallworld 20th Anniversary Reception - Sorrento Lounge, Hilton Hotel**

20.30

**Conference Gala Dinner "O Parrucchiano" Restaurant, Sorrento**

**Please note agenda subject to changes**